



5th EFAC Assembly Technology Conference

The European Business
Conference for Assembly and
Handling Technology

January 23 – 24, 2009,
Davos, Switzerland

In partnership with the EFAC member associations:



Why should you attend?

The EFAC Conference - which takes place every two years – is a well established platform within the assembly and handling technology business in Europe and around the world. Do not miss an excellent opportunity for networking with experts and learn more about future challenges and effective ways to face them.

Meet the people who matter

CEOs, managing directors, corporate strategists, marketing directors and other executives of the assembly and handling technology industry.

The organizer

The European Factory Automation Committee (EFAC) is the network of assembly and handling technology associations in France (SYMOP), Germany (VDMA Assembly), Italy (AIDA), Spain (AER-ATP), Switzerland (SWISSMEM) and the Netherlands (FME). All EFAC activities and projects aim at supporting the development of this industry in Europe: statistics, market surveys, marketing, trade fair policy, networking, public relations and industry representation.

Contact

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PROGRAMME

THURSDAY, 22 JANUARY, 2009

19:00 – 21:00 Get-together and welcome drink
Pre-registration

FRIDAY, 23 JANUARY, 2009

08:00 – 09:00 Registration

09:00 – 09:20 Opening Remarks by the President of EFAC
Alessandro Torsoli/President of EFAC and CEO
of ABL Automazione SpA, Italy

Customer Perspectives

09:20 – 10:00 Customer Expectations of the Medical Device
Industry
Edi Krüttli, Weidmann Plastics Technology AG,
Switzerland

10:00 – 10:40 Change Management during the Development
and Realization of a New Line or Equipment:
Key Factor for Success
Alessandro Cini, Continental-Siemens VDO, Italy

10:40 – 11:20 Speakers' corner – networking



FRIDAY, 23 JANUARY, 2009

Global Markets and Opportunities

11:20 – 12:00 Economic Outlook for 2009 on Emerging Markets
Rudolf Leemann, UBS AG, Switzerland

**12:00 – 12:40 Manufacturing in Turkey –
Opportunities and Prospects**
Prof. Gündüz Ulusoy, Sabanci University, Turkey

12:40 – 13:00 Speakers' corner – networking

13:00 – 14:00 Luncheon

**14:00 – 14:40 Market Opportunities in the Field of
Renewable Energies**
Dr. Jörg Walther, Bosch Rexroth AG, Germany

Business Trends

14:40 – 15:20 War for Talents: Added Value through People
Dr. Freddy Metzmann, MEDISIZE OY, Finland/
MEDIGON Consulting, Germany

15:20 – 16:00 Speakers' corner – networking

**16:00 – 16:40 The Value of Quality: the Life Cycle Cost/Total Cost
of Ownership Approach**
Dr. Frank Bünting, VDMA Management Services,
Germany

16:40 – 18:30 At your convenience

18:30 – 23:30 Swiss night out "Schatzalp"
casual winter dress

Italian interpretation service during conference sponsored
by **AUTOMATISMI BRAZZALE S.r.L.** and **COSBERG S.p.A.**

SATURDAY, 24 JANUARY 2009

Global Markets and Opportunities

09:00 – 09:40 **PV Solar Electricity: One of the Major Upcoming Big Production Industries**

Dr. Winfried Hoffmann, EPIA, Germany

9:40 – 10:20 **Manufacturing Automotive Components in the Far East: How to Overcome Problems and Seize Opportunities**

Gabay Mishka/Marco Rovatti, UFI Filters, Italy

Business Trends

10:20 – 11:00 **Claimsmanagement – Saving Profits and Controlling Risks of Projects**

Volker Stroh, VDMA Large Industrial Plant Manufacturers Group, Germany

11:00 – 11:40 **Speakers' corner – networking**

Customer Perspectives

11:40 – 12:20 **Automated Assembly of Household Appliances: Added Value and Open Issues**

Mauro Piloni, Whirlpool Europe, Italy

12:20 – 12:30 **Conference Wrap-up**

12:30 – 14:00 **Luncheon**

14:00 **End of conference**

Programme subject to changes.

Fax-Registration

Please return to +49 69 6603 2470 by **5 December 2008** at the latest!

5th EFAC Assembly Technology Conference January 23 – 24, 2009, Davos/Switzerland

- I will be attending the EFAC Conference 2009 in Davos, Switzerland.
- I will be accompanied by my partner.

Conference fee:

- Member rate € 500.00
(AER-ATP, AIDA, FME-CWM, SWISSMEM, SYMOP, VDMA)
- Non-Member rate € 700.00
- Accompanying person € 100.00
(includes lunch and evening programme, not conference)
(All fees plus VAT)

Please note:

For registration after 5 December, 2008, a late registration surcharge of € 50 will be applied.

Name, First Name _____

Name of Acc. Person _____

Company _____

Address _____

Phone _____

E-Mail _____

Signature _____

I agree that my contact data will be communicated to other participants of the conference

Please make your own hotel reservation!

Thursday Evening Get-together

The EFAC Conference starts with an informal Get-together. Meet the conference participants in a relaxed atmosphere at the conference venue. Drinks and snacks will be served.

Friday Evening Event "Swiss night out"

Enjoy an evening with a typical Swiss style dinner at the famous "Schatzalp". The restaurant is accessible by a mountain train and for your way back an exciting tobogganing awaits you.

The 5th EFAC Conference 2009 is kindly sponsored by

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Registration

Please register no later than **5 December 2008** using the fax registration sheet. For registrations after 5 December 2008 a late registration surcharge of € 50 will be applied.

Fees

Members	€ 500.00 (members of AER-ATP, AIDA, FME-CWM, SWISSMEM, SYMOP, VDMA)
Non-members	€ 700.00
Accompanying person	€ 100.00 (including lunch and evening programme, not conference)

The registration fee shall include participation in the conference and the evening events, meals, drinks and conference documents. All fees plus VAT. Payment: on receipt of invoice by bank transfer.

Cancellation Policy:

Cancellations shall be made in writing.

Cancellation fee before 2 January 2009: € 200.00.

After 2 January 2009: full conference fee.

Conference Venue

The conference will take place at the Sunstar Parkhotel Davos****, located in a quiet park area, only minutes away from the centre of Davos.

Sunstar Hotel Davos
CH-7270 Davos Platz
Phone +41 81 413-1414
Fax +41 81 413-1579
E-Mail davos@sunstar.ch
Internet <http://www.sunstar.ch/davos>

More information on Davos and on alternative hotel accommodation is available at: www.davos.ch

Accommodation

Please make your own reservation at the Sunstar Hotel Davos (see above) referring to "EFAC". A room allotment for conference participants is available until **5 December 2008** – single room CHF 229.00, double room CHF 418.00 (including breakfast and VAT).